

Building Departments
Can Help and Guide Homeowners to be a

HOME HERO

A Home Hero is a homeowner who
is confident in their home purchase,
contracted work, or DIY project.



OBOA's Marketing and Outreach Plan is
simply to provide member cities and counties with
helpful resources for their own public outreach
campaign. Resources such as:

- This Home Hero Logo/Identity/Theme
- Access to Promotional Items
- Templates for Public Marketing Materials
- Social Media Content and Ideas
- May Building Safety Month Materials



Building Officials, What Can You DO?

- *Educate Your Community*
- *Make some Noise*
- *Make it Real*
- *Make it Fun*
- *Make Something Happen
(Even Small Things)*

#BeAHomeHero